

## JET LINX CONTINUES TO LEAD THE JET CARD INDUSTRY WITH ENHANCED SERVICES GUARANTEEING OPTIMAL SERVICE WITH A PERSONALIZED FOCUS

## Both the Club Card and Executive Card Guarantee Availability, Hourly Rates and the Highest Standards of Safety for All Jet Sizes

**OMAHA, Neb.** (July 20, 2016) – Jet Linx, a private jet company headquartered in Omaha, Neb. since 1999, recently augmented their jet card services with a new model of offerings and added value to simplify the way members fly and amplify a winning business strategy that has grown the company into more than 14 cities nationwide, operating on local, more personalized level. The Club and Executive jet cards are the two most consumer-friendly, cost-effective jet cards in the industry, providing guaranteed availability of any size jet category, guaranteed hourly rates, and a guaranteed highest standard of safety, plus an Elevated Lifestyle benefits program that includes partnerships with over a dozen luxury services.

"While we've watched competitors expand their programs nationally and even internationally at a fast pace, we realized we could offer a much higher customer service experience and more competitive pricing if we limited our guaranteed service offering to local clients only," said Jamie Walker, President & CEO of Jet Linx. "We knew this client-centric philosophy worked when Jet Linx was the only private jet company in the U.S. that expanded during the recession."

Jet Linx first launched a jet card program in 2004, years before any of the national operators discovered the model. The new Jet Linx Club Card and Executive Card provides clients with the ability to choose the program that best fits their unique personal and business travel needs. New members join through a one-time membership fee of either \$12,500 as a Club Card holder or \$17,500 as an Executive Card holder, paying by the hour for utilization and also earning flight credit and enhanced Elevated Lifestyle Plus (EL+) benefits the more members fly. Beyond being a jet card provider, the company also offers top-tier aircraft management from each location, aircraft acquisition and aircraft sales support.

Jet Linx has flown 50 million miles since its inception and today manages the third largest part 135 fleet with 75 total aircraft ranging from light, mid, super mid and heavy jet aircraft. The company boasts local, private terminals in 14 cities spanning from East to West and guarantees service "from" and "to" anywhere in the United States, Canada, Mexico and the Caribbean. Jet Linx also provides international service to Europe, the Middle East, Africa, Asia and South America.

Some cost-effective differentiators for Jet Linx members include round trip rates based on occupied flight time only, meaning no additional charges for pilot wait time, pilot expenses, or overnights; one-way rates that charges for occupied flight time only as opposed to the common practice of charging for empty legs to get the aircraft home or inflating the occupied hourly rate

to an amount that also reflects the cost of empty legs; as well as members' access to Jet Linx's entire fleet and every jet size, without penalty for the upgrade.

Jet Linx is among the four percent who have earned an ARGUS Platinum Safety Rating, the highest safety rating awarded to an operator which has been presented to Jet Linx every year since 2005. In addition, Jet Linx attained The International Standard for Business Aircraft Operations (IS-BAO) Stage 3 certification this year (the highest IS-BAO rating), which has become a globally accepted "gold seal" for business aviation operations attesting to the highest standards in safety and efficiency, placing Jet Linx in the top one percent of all operators for safety.

"Our strategy of having our Jet Linx locations operated independently, with their own local staff who handles local clients, has earned us a 96 percent client retention rate," said Walker. "With over 1,000 jet card clients and 75 aircraft owners we support from our base locations, we make it our priority to not only know all of them by name, but we also know how best to help them with their travel needs due to our local presence."

For more information about Jet Linx, service experience and Jet Card benefits, visit www.jetlinx.com.

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## **About Jet Linx Aviation**

Jet Linx Aviation is a locally-focused private jet company founded in 1999 as a more personalized approach to national private jet companies. Jet Linx offers two different ways to experience private aviation — a guaranteed Jet Card and an Aircraft Management program — providing its clients with an all-encompassing, local solution to all of their private jet travel needs. Jet Linx is an IS-BAO Stage 3, ARGUS Platinum and Wyvern Wingman safety rated operator, an accomplishment earned by less than one percent of all aircraft operators in the world. It is headquartered in Omaha, Neb. and has bases in Atlanta, Detroit, Houston, Indianapolis, Dallas, Ft. Worth, Denver, Omaha, San Antonio, Scottsdale, St Louis, Tulsa, Nashville and Washington D.C. For additional information, please visit Jet Linx (<a href="https://www.jetlinx.com">www.jetlinx.com</a>).