



**JET LINX AND THE TUTU PROJECT PARTNER FOR FOURTH CONSECUTIVE YEAR IN SUPPORT OF BREAST CANCER AWARENESS MONTH**

*The Private Aviation Company & Non-Profit “Dare You To Tutu” In Heartfelt Approach To Fundraising*



**OMAHA, Neb. – Oct. X, 2018** – For the fourth consecutive year, [Jet Linx](#) has partnered with [The Tutu Project](#) to continue their joint fight against the harsh realities of the breast cancer treatment journey. Jet Linx’s entire network of clients, friends, and team members across their Base locations nationwide will come together throughout the month of October and don pink tutus in support of The Tutu Project and The Carey Foundation.

The Tutu Project was founded by Bob Carey and his wife, Linda, after she was diagnosed with breast cancer in 2002. To put a smile on Linda’s face while fighting the disease, and as a form of self therapy, Bob began taking photos of himself in a pink tutu. Since the Project took off, he and Linda have dedicated their foundation raising money to help patients facing breast cancer, and their families, with the numerous costs not covered by insurance, from child care to transportation to and from treatment.

Every year, as part of its *Every Tutu Counts* social media campaign, Jet Linx donates \$20 for each photo taken at a Jet Linx Base including a pink tutu and the #Dare2Tutu hashtag. Bob has also been the subject of four limited edition Jet Linx Tutu Project photos since 2015. The fourth is available this month for silent auction at all established Jet Linx Base locations nationwide. To date, Jet Linx has raised more than \$45,000 for the organization through #Dare2Tutu photo matches, print silent auctions and individual donations from their growing base of clients nationwide.

“Tutus and private jets make an eye-catching combination to raise awareness around, and money for, the unexpected expenses of breast cancer treatment,” said Jamie Walker, President & CEO of Jet Linx. “Team members from our Base locations and National Operations Center come together, alongside our community of clients and friends, to contribute to a cause we hold close to our hearts.”

“This partnership truly helps to improve the lives of women and men living with breast cancer,” said Linda Carey, co-creator of The Tutu Project & President of the Carey Foundation. “Jet Linx has received more

than 850 submissions thus far through the #Dare2Tutu social media campaign and it's been amazing to witness first-hand what can happen when a community shares a common belief and works towards a collective goal."

For more information on Jet Linx's charitable support for The Tutu Project, or to join the movement, please visit [www.jetlinx.com](http://www.jetlinx.com) or contact a local Jet Linx base for more information.

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### **About Jet Linx Aviation**

Jet Linx is a locally-focused private jet company founded in 1999 as a more personalized approach to national private jet companies. Jet Linx offers two different ways to experience private aviation – a guaranteed Jet Card and an Aircraft Management program – providing its clients with an all-encompassing, local solution to all of their private jet travel needs. Jet Linx is an IS-BAO Stage 3, ARGUS Platinum and Wyvern Wingman safety rated operator, an accomplishment earned by less than one percent of all aircraft operators in the world. It is headquartered in Omaha, Neb. and has bases in Atlanta, Detroit, Houston, Indianapolis, Dallas, Ft. Worth, Denver, San Antonio, Scottsdale, St Louis, Tulsa, Nashville, Washington D.C., Chicago, New York and Boston. For additional information, please visit Jet Linx ([www.jetlinx.com](http://www.jetlinx.com)).

### **About The Tutu Project**

The mission of [The Tutu Project](#)™ is to raise funds for women, men, and their families to ease the financial burdens that come with breast cancer diagnoses. To do this, we provide partnership opportunities to esteemed breast cancer non-profit organizations who share our vision for an empowered breast cancer community. [Visit our Shop today](#); every sale donates net proceeds to our foundation.

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