



JET LINX ANNOUNCES THE REVAMP OF ITS WEBSITE TO ENHANCE USER EXPERIENCE

OMAHA, NEB. – Nov. 17, 2016 – Jet Linx, the personalized and localized private aviation company, announces the launch of its newly revamped website. With comprehensive and interactive easy-to-navigate features, the new website aims to successfully engage all users and supplement the overall Jet Linx experience.

“We are thrilled to announce the launch of our rebranded website,” said Jamie Walker, President & CEO of Jet Linx. “The accumulation of the new content and user-friendly capabilities make for a more comprehensive reflection of our ability to service private aviation needs locally.”

The website is complete with a highly aesthetic appeal for the refreshed online aircraft marketplace, simplifying the search for jets for sale. Each aircraft listing provides robust information, including airframe hours, pricing, system notes, amenities, and interior and exterior photos. There is also a unique “Private Aviation Knowledgebase,” a tool used to educate consumers and help them easily compare private aviation options. The Jet Linx Elevated Lifestyle client benefits program also has an expanded web presence, with an introduction to all program partners and easy access to blog posts on the program. These enhancements serve to improve and expand upon the overall guest experience and create an engaging and informative digital platform that transcends the in-flight service.

To magnify the personalized element of Jet Linx, the company has expanded its local Base Terminal pages to give users across the nation the opportunity to become familiar with their Base regional team and facility.

The renovated website also contains an enhanced “Media and Resources” section to make news releases, media clips, and the video library available to all media and guests. The website links to social feeds, which connect users to the company’s Twitter, Instagram and Facebook accounts with the latest news from Jet Linx Aviation and the Base Teams. Additionally, Jet Linx has enhanced the visual identity of its existing blog to create a forum for more impactful storytelling. Enabling users to familiarize themselves with the brand, the blog posts include exciting company news and interesting facts. Visitors will also find a comprehensive library of back issues for SOAR, the Jet Linx private aviation and lifestyle magazine.

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About Jet Linx Aviation

Jet Linx Aviation is a locally-focused private jet company founded in 1999 as a more personalized approach to national private jet companies. Jet Linx offers two different ways to experience private aviation – a guaranteed Jet Card and an Aircraft Management program – providing its clients with an all-encompassing, local solution to all of their private jet travel needs. Jet Linx is an IS-BAO Stage 3, ARGUS Platinum and Wyvern Wingman safety rated operator, an accomplishment earned by less than one

percent of all aircraft operators in the world. It is headquartered in Omaha, Neb. and has bases in Atlanta, Detroit, Houston, Indianapolis, Dallas, Ft. Worth, Denver, Omaha, San Antonio, Scottsdale, St Louis, Tulsa, Nashville and Washington D.C. For additional information, please visit Jet Linx: www.jetlinx.com

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