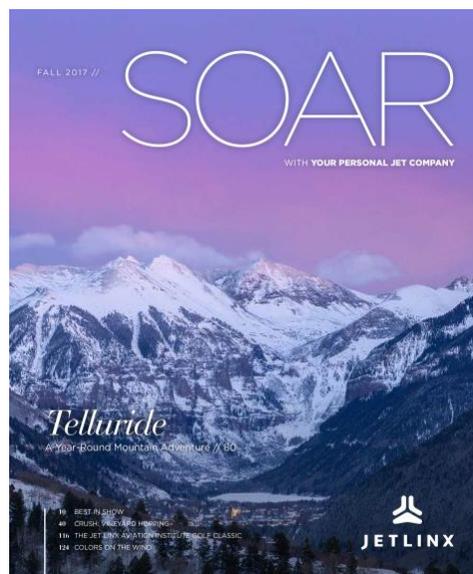




H SMAI TO HONOR JET LINX WITH GOLD ADRIAN AWARD FOR TRAVEL MARKETING EXCELLENCE
*Award Winners to be Recognized for Heroic Efforts and Achievements at the H SMAI Adrian Awards Gala
February 20, 2018, in New York City*



NEW YORK, N.Y. (FEB. 16, 2018) – The Hospitality Sales & Marketing Association International ([H SMAI](#)) will honor Jet Linx with a Gold Adrian Award for advertising excellence for its winning entry, SOAR Magazine, in the 61st annual Adrian Awards, the largest and most prestigious global travel marketing competition.

Jet Linx is a national private aviation company providing local planes, local pilots and local customer service at 14 Base terminal locations across the country. Offering members, the industry’s best private jet experience, Jet Linx puts the *private* back in private aviation with personalization as the cornerstone of its business. Jet Linx’s *SOAR Magazine* is a lifestyle publication that not only showcases the company’s development and milestones, but also highlights community involvement and outreach, Jet Linx team members, articles about travel, culture and leisure, the company’s strategic partners, and general aviation industry information.

“Being a personal private jet company provides us with a rich lens to tell compelling stories related to our clients’ experiences and their lifestyles,” said Jamie Walker, President & CEO of Jet Linx. “*SOAR Magazine*

is product of our amazing marketing team's passion and eye for the stories that are of interest to our clients. We are proud to be recognized by HSMIAI for *SOAR's* continued excellence."

"The theme of this year's Adrian Awards is 'Be a Travel Marketing Super Hero.' It's fitting because the winners have all taken bold and dynamic approaches that inspire and advance the hospitality industry as a whole." Robert A. Gilbert, CHME, CHBA, president and CEO of HSMIAI. "We look forward to celebrating these trailblazers and sharing their exceptional work at the Adrian Awards Gala."

Jet Linx will be honored during the HSMIAI Adrian Awards Gala on February 20, 2018 at the New York Marriott Marquis. Attended by more than 1,000 hospitality, travel, and tourism marketing executives, this black-tie affair is a must-attend industry event. The Adrian Awards Gala celebrate award-winning work, lifetime achievement, and the HSMIAI Top 25 Extraordinary Minds in Hospitality Sales, Marketing, and Revenue Optimization.

Winning entries will be viewable in the winners' gallery on the Adrian Awards website and in a special article. Visit www.AdrianAwards.com for more information on the event and competition and to view the Adrian Awards Winners' Gallery.

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About HSMIAI

The Hospitality Sales and Marketing Association International (HSMIAI) is committed to growing business for hotels and their partners, and is the industry's leading advocate for intelligent, sustainable hotel revenue growth. The association provides hotel professionals & their partners with tools, insights, and expertise to fuel sales, inspire marketing, and optimize revenue through programs such as [HSMIAI ROCET](#), [Adrian Awards](#), and [Revenue Optimization Conference](#). HSMIAI is a membership organization comprising more than 7,000 members worldwide, with 40 chapters in the Americas Region. Connect with HSMIAI at www.hsmiai.org, www.facebook.com/hsmiai, www.twitter.com/hsmiai and www.youtube.com/hsmiai1.

About Jet Linx Aviation

Jet Linx is a locally-focused private jet company founded in 1999 as a more personalized approach to national private jet companies. Jet Linx offers two different ways to experience private aviation – a guaranteed Jet Card and an Aircraft Management program – providing its clients with an all-encompassing, local solution to all of their private jet travel needs. Jet Linx is an IS-BAO Stage 3, ARGUS Platinum and Wyvern Wingman safety rated operator, an accomplishment earned by less than one percent of all aircraft operators in the world. It is headquartered in Omaha, Neb. and has bases in Atlanta, Detroit, Houston, Indianapolis, Dallas, Ft. Worth, Denver, San Antonio, Scottsdale, St Louis, Tulsa, Nashville and Washington D.C. For additional information, please visit Jet Linx (www.jetlinx.com).

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