



EMBARGOED UNTIL 9:00 AM ET ON OCTOBER 2, 2017

JET LINX “DARES YOU TO TUTU” FOR BREAST CANCER AWARENESS MONTH
Raising Awareness and Funds in Partnership with The Tutu Project



Tutu Project 2017 Calendar

OMAHA, Neb. – Oct. 2, 2017 – For the third consecutive year, [Jet Linx](#) has partnered with [The Tutu Project](#) to continue its heartfelt (and whimsical) approach to the fight against breast cancer. Throughout the month of October, in tandem with Breast Cancer Awareness Month, Jet Linx’s entire network of clients, friends and team members across 14 Base locations nationwide come together and don pink tutus in support of The Tutu Project and The Carey Foundation.

Bob Carey, the talented photographer behind The Tutu Project, founded the organization with his wife, Linda, after she was diagnosed with the disease in 2002. In an effort to put a smile on Linda’s face during her darkest days of fighting the disease, Bob began taking photos of himself in a pink tutu.

Today, Bob helps inspire thousands with his awe-inspiring photos and is at it again with a limited edition Jet Linx Tutu Project photo. The photo will be available for silent auction at Jet Linx Base locations and featured in the official 2018 Tutu Project wall calendar. Additionally, Jet Linx will donate \$20 as part of its *Every Tutu Counts* social media campaign for each photo submitted to a Jet Linx Base with the iconic tutus and the #Dare2Tutu hashtag. To date, Jet Linx raised a total of \$27,395 for the organization through the #Dare2Tutu social media campaign, silent auctions and member donations. Jet Linx pilots will also be bringing awareness to the skies, with flight crew members wearing pink ties for the month of October.

“It is one of the most fun and rewarding charities we participate in” said Jamie Walker, President & CEO of Jet Linx. “Jet Linx team members, alongside our generous community of clients and friends, proudly wear pink tutus in a bold effort to raise awareness and funds for breast cancer and The Tutu Project.”

“We are very excited that this is our third year working with Jet Linx,” said Linda Carey, co-creator of The Tutu Project & President of the Carey Foundation. “They have been wonderful to work with and they have

helped us reach our goals of helping to make the lives and women and men living with breast cancer easier.”

For more information on Jet Linx’s charitable support for The Tutu Project, or to join the movement please visit www.jetlinx.com or contact a local Jet Linx base for more information.

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About Jet Linx Aviation

Jet Linx Aviation is a locally-focused private jet company founded in 1999 as a more personalized approach to national private jet companies. Jet Linx offers two different ways to experience private aviation – a guaranteed Jet Card and an Aircraft Management program – providing its clients with an all-encompassing, local solution to all of their private jet travel needs. Jet Linx is an IS-BAO Stage 3, ARGUS Platinum and Wyvern Wingman safety rated operator, an accomplishment earned by less than one percent of all aircraft operators in the world. It is headquartered in Omaha, Neb. and has bases in Atlanta, Detroit, Houston, Indianapolis, Dallas, Ft. Worth, Denver, San Antonio, Scottsdale, St Louis, Tulsa, Nashville and Washington D.C. For additional information, please visit Jet Linx (www.jetlinx.com).

About The Tutu Project

The mission of [The Tutu Project](#)™ is to raise funds for women, men, and their families to ease the financial burdens that come with breast cancer diagnoses. To do this, we provide partnership opportunities to esteemed breast cancer non-profit organizations who share our vision for an empowered breast cancer community. [Visit our Shop today](#); every sale donates net proceeds to our foundation.

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