



JET LINX SUPPORTS BREAST CANCER AWARENESS MONTH IN PARTNERSHIP WITH THE TUTU PROJECT



OMAHA, Neb. – Sept. 29, 2016 – [Jet Linx Aviation](#) is proud to announce the continuation of its company-wide support for the fight against Breast Cancer and its second-year partnership with [The Tutu Project](#), an organization that raises funds to ease expenses not covered by insurance for those diagnosed with Breast Cancer. Throughout the month of October, members of the Jet Linx team as well as clients and friends at 14 local base locations will participate, donate, inspire and come together in engaging ways that only involves a tutu and a smile.

Much like last year, Jet Linx again worked with the talented photographer behind and in the Tutu, Bob Carey, setting the stage at Jet Linx Denver this year for a jet-themed image that will be featured in the 2017 Tutu Project wall calendar and will be part of silent auctions taking place across all Jet Linx Bases throughout the country. Founded by Bob and his wife Linda Carey (who was diagnosed with Breast Cancer) in 2002, The Tutu Project began when Bob took photos of himself in a pink tutu to raise awareness and add light relief for his wife and others who are affected by the disease. All proceeds raised from the silent auctions and calendar sales will go directly to The Tutu Project to support Breast Cancer patients and the costs of cancer not covered by insurance.

“Working on community and charity projects like The Tutu Project amplifies our bigger mission of providing a personalized, human experience,” said Jamie Walker, CEO & President of Jet Linx. “In turn, this partnership has given our team, clients and friends the opportunity to be inspired by a wonderful cause and also have a little fun taking photos with their tutus on for the Dare2Tutu social media campaign.”

The entire Jet Linx team is again excited to snap photos for the looking to raise more donations are invited to #Dare2Tutu, taking pictures of team members, clients, family and friends with the iconic tutus. For each photo taken at the Jet Linx Base locations, Jet Linx will donate \$20 to The Tutu Project. Between the #Dare2Tutu social media campaign, silent auctions at local base terminals, sales of Bob Carey's celebrated calendar and also other generous donations, Jet Linx accumulated over \$14,000 in contributions last year.

"It's so exciting to build a solid community of support for women and men living with Breast Cancer," said Linda Carey, co-creator of The Tutu Project & President of the Carey Foundation. "Because of the continued patronage and the success of the last #Dare2Tutu campaign with support from companies like Jet Linx, we were able to fund \$100,000 to grantees this year."

Jet Linx is proud to again work alongside The Tutu Project, extending its reach to those who are not only diagnosed by cancer but also to those who are confronted by it to help empower and inspire them in a time of struggle.

For more information on Jet Linx's efforts with The Tutu Project, or to join the movement please visit www.jetlinx.com or contact a local Jet Linx base for more information.

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About Jet Linx Aviation

Jet Linx Aviation is a locally-focused private jet company founded in 1999 as a more personalized approach to national private jet companies. Jet Linx offers two different ways to experience private aviation – a guaranteed Jet Card and an Aircraft Management program – providing its clients with an all-encompassing, local solution to all of their private jet travel needs. Jet Linx is an IS-BAO Stage 3, ARGUS Platinum and Wyvern Wingman safety rated operator, an accomplishment earned by less than one percent of all aircraft operators in the world. It is headquartered in Omaha, Neb. and has bases in Atlanta, Detroit, Houston, Indianapolis, Dallas, Ft. Worth, Denver, Omaha, San Antonio, Scottsdale, St Louis, Tulsa, Nashville and Washington D.C. For additional information, please visit Jet Linx (www.jetlinx.com).

About The Tutu Project

The mission of [The Tutu Project](#)[™] is to raise funds for women, men, and their families to ease the financial burdens that come with breast cancer diagnoses. To do this, we provide partnership opportunities to esteemed breast cancer non-profit organizations who share our vision for an empowered breast cancer community. [Visit our Shop today](#); every sale donates net proceeds to our foundation.

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